

Orange Shirt Day Logo Contest Guidelines

Welcome

Thank you for your interest in creating the official 2026 UnBQ Orange Shirt Day logo.

Purpose

The winning design will become the University's official Orange Shirt Day visual identity for use on apparel, promotional materials, and communications.

Orange Shirt Day is to honour Indian Residential School Survivors and remember the children who did not survive. To learn more about Orange Shirt Day, go to orangeshirtday.org

Eligibility

Open to Indigenous artists.

Design Objectives

- Honour Survivors
- Remember children who never returned home
- Reflect Blue Quills history
- Be respectful and culturally meaningful

Artwork Requirements

- Original artwork only (no AI-generated images)
- Must include:
 - UnBQ
 - Every Child Matters
- Submit in a digital, high resolution format suitable for printing on shirts, stickers, and promotional materials
- Preferred format: AI, EPS, SVG, or print-quality PDF (vector artwork preferred)
- Also accepted: High resolution PNG
- Design should be suitable for embroidery and screen printing
- Design must work in colour and black and white

Copyright

Artists retain copyright unless selected as the winner. The winning artist agrees to transfer copyright of the selected design to University nuhelot'jine thaa?ehots'j nistameyimâkanak Blue Quills. The artist will continue to be acknowledged as the creator of the design.



Timeline

- Contest opens: July 14, 2026
- Deadline: August 14, 2026 at 4:00 PM
- Winner announced: August 21, 2026

How to Submit

Please submit your entry by email to bqirs@bluequills.ca no later than 4:00 p.m. on August 14, 2026.

Your submission must include:

- Your logo design in an accepted file format (AI, EPS, SVG, print-quality PDF, or high resolution PNG)
- A completed submission form

Contact

For questions about the contest, please contact:

- Angel Whiskeyjack
- Email: bqirs@bluequills.ca